

Movros

Privacy & Cookies Policy

Applicable to the website www.movros.com

Company	Movros Tecnologia LTDA
Trade name	Movros
Company registration (CNPJ)	44.945.172/0001-03
Privacy contact email	privacy@movros.com
Website	www.movros.com
Last updated	30 March 2026

1. Purpose and scope

This Privacy & Cookies Policy explains how Movros Tecnologia LTDA, trade name Movros, collects, uses, stores, shares and protects personal data in connection with the website www.movros.com, including through cookies and similar technologies.

This document is designed to support transparency and governance consistent with the Brazilian General Data Protection Law (LGPD) and, where applicable, the General Data Protection Regulation (GDPR).

2. Data controller

The controller for personal data processed through this website is Movros Tecnologia LTDA, CNPJ 44.945.172/0001-03.

For privacy matters, data subject requests, cookie questions and data protection communications, please contact privacy@movros.com.

3. Categories of data we may process

- Data provided directly by users, such as name, email address, company, job title, phone number and the content of messages submitted through forms, chat, scheduling tools or other website channels.

- Technical and browsing data, such as IP address, online identifiers, browser type, operating system, language, visited pages, access date and time, traffic source, website interactions and consent logs.
- Data derived from cookies, pixels, tags, logs and similar technologies used for website operation, analytics, security, customization and measurement.
- Data that may be needed for fraud prevention, information security, auditing, legal compliance or the establishment, exercise or defense of legal claims.

4. Purposes of processing

- to operate, maintain and secure the website;
- to answer contacts, commercial requests, demos, proposals and other communications initiated by the user;
- to manage cookie preferences and record consent choices;
- to measure audience, understand usage patterns, fix errors and improve content, usability and performance;
- to prevent fraud, abuse, security incidents and misuse of services;
- to comply with legal, regulatory and contractual obligations and to exercise rights in proceedings and investigations;
- to send institutional or commercial communications where there is an appropriate legal basis.

5. Legal bases

Depending on the interaction and the applicable jurisdiction, Movros may process personal data based on: consent; performance of a contract or steps taken at the request of the data subject before entering into a contract; compliance with legal or regulatory obligations; exercise of rights in legal proceedings; and legitimate interests, provided such interests are balanced against the rights and freedoms of the data subject.

For non-essential cookies and similar technologies that require permission, the legal basis will generally be prior, informed and freely given consent, especially where required by LGPD, GDPR or other applicable rules.

6. Cookies and similar technologies

The website may use tools from the Wix ecosystem and integrated or connected services for page delivery, forms, security, consent management and metrics. In practical terms, cookies and similar technologies may fall into the following categories:

- **Strictly necessary cookies:** support essential functions, security, anti-fraud measures, load balancing, technical authentication and basic website operation. Without them, parts of the site may not function properly.
- **Functional cookies:** remember preferences and improve the user experience, such as language, region, interface choices and other non-essential settings.

- Analytics/performance cookies: help measure traffic, understand how the site is used, assess pages, performance and aggregated or pseudonymized events.
- Marketing/advertising cookies: may be used to measure campaigns, limit frequency, understand visit sources or support more relevant communications and ads.

The specific list of cookies actually used may change over time because of Wix updates, third-party integrations, enabled website features and visitor consent choices. For that reason, this policy should be read together with the cookie banner or preference center displayed on the website, which should identify the categories available for acceptance or rejection where applicable.

7. How cookie consent works

Where required, visitors may accept, reject or manage non-essential cookies through the banner or preference center made available on the website. Refusing non-essential cookies does not prevent basic browsing, but it may limit certain features, personalization, measurement or integrations.

Users may also review their preferences at any time through the website consent mechanism or through browser/device settings. Disabling strictly necessary cookies may affect security and operation.

8. Data sharing

Movros may share personal data, within necessary and proportionate limits, with:

- service providers for hosting, infrastructure, analytics, security, forms, CRM, automation, support and communications;
- Wix ecosystem providers and technology partners involved in website operation and the consent mechanism;
- public authorities, regulators, courts, law enforcement or other entitled third parties where required by law, valid order or the need to protect rights;
- consultants, auditors and professional advisers, subject to confidentiality and need-to-know limitations.

Movros does not sell personal data. Where sharing takes place with processors or partners, Movros seeks to adopt contractual and organizational measures that are consistent with data protection obligations.

9. International transfers

Because the website may rely on global infrastructure and suppliers, including Wix resources and technology partners, personal data may be processed outside Brazil or the European Economic Area. In those cases, Movros seeks to implement reasonable and legally appropriate safeguards consistent with LGPD and GDPR, such as contractual clauses, security measures, transfer assessments and other mechanisms permitted by law.

10. Retention and deletion

Personal data is retained only for as long as necessary to fulfill the purposes described in this policy and to meet legal, regulatory, contractual, audit and legal-defense requirements. Once retention is no longer necessary, data may be deleted, anonymized or securely retained where a lawful basis for continued retention exists.

11. Information security

Movros adopts reasonable technical and organizational measures to protect personal data against unauthorized access and against accidental or unlawful destruction, loss, alteration, disclosure or other improper processing. No environment is entirely risk-free, but Movros aims to maintain safeguards proportionate to the nature of the processing and the risks involved.

12. Data subject rights

Subject to applicable law, individuals may request confirmation that processing exists, access, correction, updating, anonymization, blocking, deletion, portability, information about sharing, review of certain automated decisions, objection where applicable and withdrawal of consent.

Individuals in the European Union or other relevant jurisdictions may also exercise GDPR rights, including restriction of processing and the right to lodge a complaint with a competent supervisory authority.

13. How to exercise your rights

Privacy and data protection requests should be sent to privacy@movros.com. Movros may ask for reasonable information to verify the requester's identity and will handle requests within the deadlines and limits established by applicable law.

14. Children

The website is not intentionally directed to children. If Movros becomes aware of inappropriate processing of children's or teenagers' data contrary to applicable law, it will take reasonable steps to restrict the processing, request the necessary authorization or delete the data, as appropriate.

15. Third-party links and services

The website may contain links, integrations, forms or services provided by third parties. Those third parties act under their own terms and privacy notices, and Movros recommends that users review them before submitting data or consenting to additional technologies.

16. Changes to this policy

This policy may be updated from time to time to reflect legal, regulatory, technological, operational or website changes. The most current version will be made available on the website together with the corresponding update date.